UNNAT BHARAT ABHIYAN CELL

Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on PMKVY: Prdhan Mantri Kaushal Vikas Yojana

Presentation created by

➢ Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat

➢ **Source:** Pradhan Mantri Kaushal VikasYojana Website

➢ Link: http://pmkvyofficial.org/

INTRODUCTION OF PMKVY

➢ Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) implemented by National Skill Development Corporation.

➢ **Objective:** The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL).

➢ **The Mission Coordinator: Ministry of Skill Development & Entrepreneurship, Government of India**

PMKVY: KEY COMPONENTS

1. **Short Term Training**
2. **Special Projects**
3. **Recognition of Prior Learning**
4. **Kaushalya & Rozgar Mela**
5. **Placement Assistance**
6. **Continuous Monitoring**
7. **Standard Branding & Communication**

1. SHORT TERM TRAINING

➢ The Short Term Training imparted at PMKVY Training Centres (TCs) is expected to benefit candidates of Indian nationality who are either school/college dropouts or unemployed.

➢ Apart from providing training according to the National Skills Qualification Framework (NSQF), TCs shall also impart training in Soft Skills, Entrepreneurship, Financial and Digital Literacy. Duration of the training varies per job role, ranging between 150 and 300 hours.

ELIGIBILITY

➢ In line with the objectives stated above, this Scheme is applicable to any candidate of Indian nationality who:

1. Is an unemployed youth or, school/college dropouts,
2. Possesses an Aadhaar card (for candidates from Aadhar region only) and a bank account,
3. Has a verifiable alternate ID such as PAN or Voter ID (applicable only for the states of North-East region and J&K - Additional IDs may be added from time to time)
4. Any other criteria, as defined by the SSCs for the respective job roles.

Note: College students should not be allowed or enrolled under PMKVY as the Scheme focuses on school/college dropouts. Additionally, in case of corporate or factory premises, candidates cannot be their own employees or daily wagers.

FIND YOUR TRAINING CENTRE

Training Centre

Search By Sector   Search By Job roles   ● Search By Location

State *	GUJARAT ▼	District*	SURAT ▼
TP Name		TC Name	

Submit   **Reset**

Total Numbers of Records : 26

Sr.No.	State	District	TP Name	TC Name	Sector	Job Role	TC SPOC Name	TC SPOC Email ID	TC Spoc Mobile	TC Address
1.	GUJARAT	SURAT	AITMC Ventures pvt ltd	AITMC SURAT	Logistics	Courier Delivery Executive	Sonal Dhirubhai Ansodariya	aitmcpmkvysurat@gmail.com	9510034994	Shree sardar patel samaj trust F.P. No 439 PAIKY. T.P.S. No-3 Prabhu Nagar Co. OP. H. SOC. -2 out side Ved Darwaja Katgram Surat-395004 null
2.	GUJARAT	SURAT	AITMC Ventures pvt ltd	AITMC SURAT	Retail	Retail Team Leader	Sonal Dhirubhai Ansodariya	aitmcpmkvysurat@gmail.com	9510034994	Shree sardar patel samaj trust F.P. No 439 PAIKY. T.P.S. No-3 Prabhu Nagar Co. OP. H. SOC. -2 out side Ved Darwaja Katgram Surat-395004

To find a PMKVY Centre near you, call **088000-55555**

Website link: https://pmkvyofficial.org/Training-Centre.aspx

MERA JOB, MERA CAREER APPLICATION

Source: Pradhan Mantri Kaushalya Vikas Yojana Website

2. SPECIAL PROJECTS

➢ **What are PMKVY Special Projects ?**

➢ Fresh Skilling Projects which may not be conducted through STT due to the rules & regulation drafted in STT may be considered for Special Project on case to case basis.

➢ **Objectives of Special Projects to encourage training**

1. To encourage training in vulnerable and marginalised groups of society.

2. To encourage trainings in special areas and premises like Government bodies, corporate / industry bodies.

3. RECOGNITION OF PRIOR LEARNING

➢ Recognition of Prior Learning (RPL) is a platform to assess and certify an individual, already skilled in a particular job role/trade.

➢ This skill may have been acquired by the individual via formal/informal or non-formal training and experience in the past.

➢ Individuals under RPL in PMKVY 2016-20 are certified with grade according to the National Skills Qualification Framework (NSQF).

BENEFITS OF RPL

The RPL certification shall act as a legitimate proof of skills possessed by an individual.

1. Every successfully certified candidate receives an amount of INR500
2. Candidate receive exposure to concepts of digital and financial literacy
3. Candidate receive an accidental insurance coverage for three years at free of cost (Kaushal Bima)
4. No fee is charged from a candidate for participating in the RPL program
5. RPL recognizes the value of learning acquired outside a formal setting and provides a government certificate for an individual's skills

4. Kaushalya & Rozgar Mela

➢ Rozgar Mela- The Scheme aligns itself to the common norms and, therefore, part of the Training Partner payment structure is linked to the placements.

➢ It is, therefore, important for the Training Partner to place at least 50 percent of the batch under PMKVY to ensure that its performance is not downgraded. For this, TPs must conduct Rozgar Melas mandatorily every six months with adequate press and media coverage.

➢ The Rozgar Mela must have presence of at least four companies, which would extend employment offers to the candidates who have successfully completed their trainings under PMKVY.

5. PLACEMENTS

➢ **A candidate is considered to be placed if the candidate fulfils the following conditions:**

1. Candidate is certified and placed
2. Candidates is placed within 90 days of certification
3. Candidate is in continuous employment (wage or self-employment) for 3 months
4. Candidates placed in wage employment are earning atleast equal to or above minimum wages as defined by the state employment guidelines

6. CONTINUOUS MONITORING

1. Monitoring team can conduct a surprise visit at any working day since the start of training for a centre.

2. Visiting Inspector will have the details of batch timing for a particular centre and will visit during batch hours to check compliance to PMKVY 2016-20 guidelines.

3. A visiting Inspector will check the infrastructure declared by the training centre on CAAF as well as other mandatory compliance to PMKVY 2016-20 guidelines
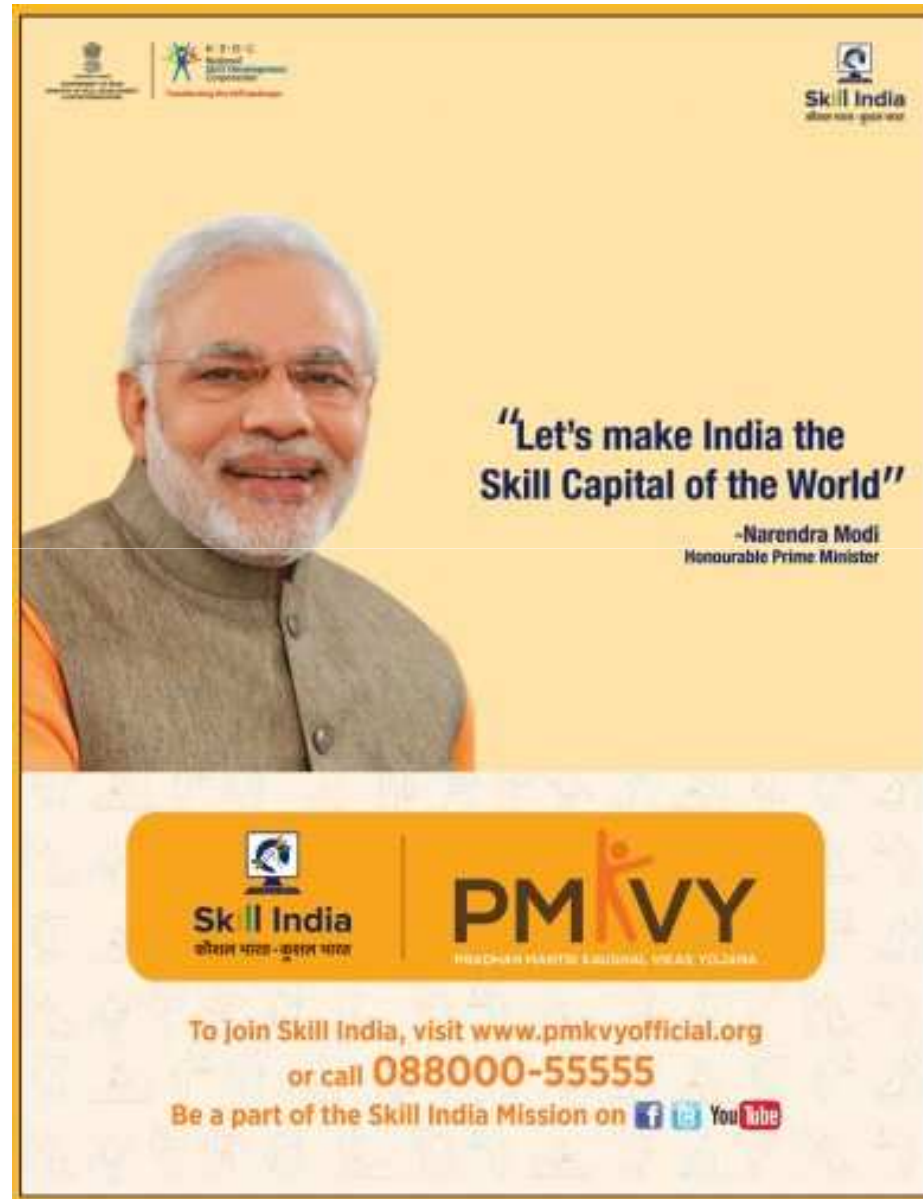
7. STANDARD BRANDING & COMMUNICATION

➢ Branding is an important aspect of communicating the scheme accurately. All the Training Centres need to brand their centres and promotional activities in accordance with these guidelines.

➢ The Training Centres shall also promote activities conducted at their centres on various social media platforms. The branding and communication guidelines of the scheme shall be issued separately.

JOIN PMKSY

ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

➢ Step 1: Visit and meeting with near by Kaushal Vikas Centre understand the PMKVY Scheme.

➢ Step 2: Conduct surveys and identify the need of PMKVY in UBA adopted villages.

➢ Step 3: Work with District Employment Office, Gram Panchayat & Taluka Pnachayat / District Panchayat Department for implementation of PMKVY scheme in adopted UBA Village cluster.

For more details visit:
1. **Kaushal Vikas Centre**
2. **District Employment Office,**
3. **District Industrial Centre,**
4. **Gram Talati / Taluka Panchayat / District Panchayat**

The details are also available on PMKVY Website:
Link: http://pmkvyofficial.org/Index.aspx

1. **Annexure I PMKVY Guidelines (2016-2020)**
2. **Annexure II Revised_applicable_Job_Roles_for_PMKVY_FY_2018-20**
3. **Annexure III Compendium-of-Guidelines-and-amendments-for-RPL**

Student Helpline: 8800055555

SMART Helpline: 18001239626

NSDC TP Helpline: 1800-123-9626

CONTACT INFORMATION

UNNAT BHARAT ABHIYAN

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THANK YOU

UNNAT HO !!!